

COASTAL CAROLINAS HEALTH ALLIANCE

CCHA NEWS NOTES

A QUARTERLY PUBLICATION

To provide value to its members by facilitating improvement of quality and delivery of healthcare and achieving operational efficiencies through collaborate efforts.

PRESIDENT'S UPDATE

We would like to welcome the Pitt Memorial Hospital/ University Health System as our newest Affiliate member.

Pitt Memorial Hospital officially joined the Alliance on October 30th when the board approved their application.

We look forward to working with Preston Comeaux and all their team members.

Thank you for those that attended Alliance Day. We had two great speakers and everyone that attended this

years program at the Holiday Inn Hotel and Resorts had a good time. We'd like to thank the 23 Strategic Partners that attended and contributed to making our event so successful. Mark your calendars for October 15th 2010.

Our hospital visits in November resulted in identifying twelve areas for improvement and initiatives that we will concentrate on in 2010. These initiatives have been incorporated into our Strategic Plan for 2010 and are available for review

on our website. We are looking to expand our non-GPO savings, continue to improve operational efficiencies, expand educational and networking opportunities and assist in sharing quality data and programs.

If you have an idea or suggestion that you believe would benefit Alliance members, please let us know. We appreciate your continued support and participation in our programs and services.

Larry Matheny

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SAVE A LIFE

ARC will visit your hospital on the following dates:

Cape Fear Hospital
1/30/2010

3/10/2010

Columbus Regional Healthcare System
3/23/2010

Dosher Memorial Hospital
4/15/2010

Duplin General Hospital
3/02/2010

Loris Healthcare System
2/11/2010

McLeod Health
1/26/2010

New Hanover Regional Medical Center
1/12/2010

2/17/2010

3/16/2010

Pender Memorial Hospital
4/6/2010

Scotland Healthcare System

1/12/2010

3/3/2010

Southeastern Regional Medical Center
2/11/2010

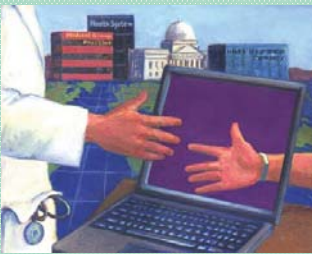


www.coastalalliance.org

Our hospital members' employees may log-in to the Coastal Alliance's website to join forums, view team minutes, strategic reports, calendar of events, news articles related to our hospitals, strategic reports and more!

If you need to know your log-in or password, contact us: 910-332-8012 or kward@coastalalliance.org

COASTAL CONNECT REGIONAL HEALTH INFORMATION



The clinicians who participated in the Needs Assessment agree that a HIE is very important and 91% agreed to participate in a regional HIE.



In July 2009 Coastal Carolinas Health Alliance and Computer Sciences Corporation began a regional health information exchange Needs Assessment to evaluate the knowledge, need and readiness of our physician community to participate in an HIE. We would like to say thank you to everyone who participated in our surveys and interviews. Your feedback was very valuable and below you will find some of the results:

Capabilities

-70% do not have an EHR

For those without an EHR:

-39% are not familiar with ARRA

-28% already planned to implement ARRA

-20% are now planning to implement

-53% are still not planning to implement

Themes

It all comes back to the quality of care provided to the patient. "Patient care issues are most important...everything else is secondary"

Health Information Exchange is important

Information exchange happens today, but is very inefficient

"It doesn't matter with every patient, but it matters with enough patients to make a difference"

Processes

Top 2 least convenient processes

1. Accessing records from previous provider(s)
2. Accessing records from a specialist

Top 2 most important future processes

1. Accessing local hospital records
2. Coordinating care with the next provider

Attitudes

Willingness to access patient data

-73% very willing

-21% somewhat willing

Willingness to contribute patient data

-57% very willing

-35% somewhat willing

Top 3 concerns

-71% Cost

-61% Privacy

-48% Disruption of practice flow

SOUTHEASTERN NAMED #5 EMPLOYER OF N.C.

Southeastern Regional Medical Center was named one of the best employers for the year 2009! The award was initiated by the NC Chamber of Commerce, Best Companies Group, NC Society for Human Resource Management - State Council, and NC Magazine.

NC Magazine (author Kati Knowland) notes, "Because of the nature of its business, Southeastern Regional Medical Center, No. 5 on the list, currently only offers telecommuting to its medical transcription staff. However, SRMC stays in close communication with all of its employees by holding a quarterly Employee

-dent and CEO at which employees are asked to submit their input and ideas on a variety of topics."

Joe Butler, Director of Physician Recruitment at Southeastern remarks, "As one of the most active members of



the CCHA, our CEO Joann Anderson feels that our association with its members provides great feedback and insights that, along with hard work and collaboration, results in being recognized as a great place to work. Southeastern's 2200 employees, along with our Medical Staff, are our most valuable resource and enable us to fulfill our mission statement of providing the excellent healthcare our patients and community deserves. We feel extremely honored to have been recognized as the fifth best employer in North Carolina and the only hospital represented in the top ten."

LOCATE SAVINGS WITH RADARFIND

A Morrisville company's wireless technology that keeps track of medical equipment is saving a Lumberton hospital hundreds of thousands of dollars a year and enabling its nursing staff to devote more time to patients, according to a new academic study.

The study of RadarFind's Real Time Location System, conducted by researchers at the joint research campus Indiana University-Purdue University Indianapolis, is scheduled for publication in the Journal of Clinical Engineering, the company announced today.

RadarFind, a six-year-old company with two dozen employees, was acquired in September by Pittsburgh-based TeleTracking

Technologies for an undisclosed sum. The business is operating as a subsidiary of TeleTracking. The study found that Southeastern Regional Medical Center in Lumberton reduced staff time spent searching for equipment by 96 percent, indirectly saving the hospital \$750,000 in

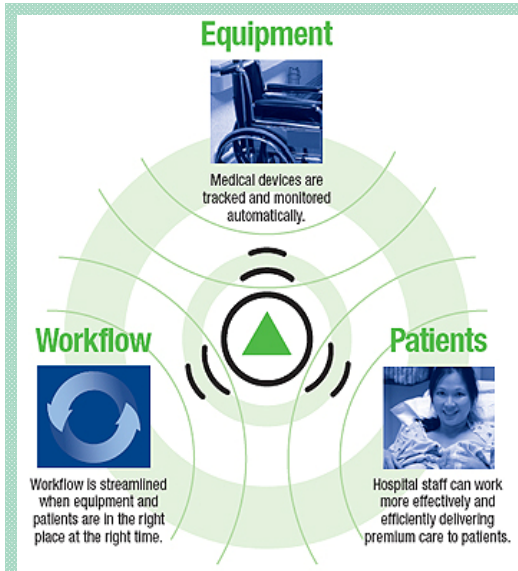
nursing costs. The nursing staff previously spent at least an hour per day, collectively, looking for equipment. "This technology supports our nurses and enables them to spend more time caring for patients," Joann Anderson, CEO of Southeastern Regional, said in a prepared statement.

www.newsobserver.com

David Ranii

11/17/2009

"RadarFind represents the kinds of contracts CCHA strives to secure. Agreements that not only save money, but also allow our facilities to improve processes and operate more efficiently," stated Michael Smith, Senior Operations Analyst for CCHA.



SHARING OF ED PROCESSES

On October 19, 2009, Tony Derrick and Renee Kennedy with McLeod Hospital presented to the ER Directors on their Processes that they completed for their ED (and presented real outcomes), LOS, Supply Reduction and Decreases in Lost Revenue, Registration Processes, Ancillary Throughput Issues, Documentation Issues, and their Medical Screening Exam Process.

"[It was an] informative meeting that stimulated the participants to 'think outside of the box' on how to streamline processes," informed Ann Marie Frazier, Doshier Memorial Hospital. "They provided ideas for other institutions so that

they may look at their roadblocks and modify what they are doing to get through them. McLeod is working smarter, not harder."

The Alliance would like to thank McLeod for devoting their time to share their innovative practices with the other hospitals.

Angela Clemmons



2010 EVENTS

Medicare Bootcamp

February 17, 2010
Landfall Country Club

Chargemaster Seminar

February 18-19, 2010
Landfall Country Club

Resident's Reception

October 5, 2010
Landfall Country Club

Alliance Day

October 15, 2010
Holiday SunSpree Inn & Resort

For further information, please visit our website or contact us at 910-332-8012



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HOSPITAL MEMBERS
 TAKE ADVANTAGE OF
 CCHA'S DISCOUNT!



Employees of CCHA's Member Hospitals are welcomed to participate in our Gold Membership with Dell to receive 23%-38% off! Visit www.dell.com and view items under small & medium businesses for special offers. Contact Alan Williams, Senior Account Manager (1-800-901-335 ext. 9462921) for questions and purchases.

CCHA WELCOMES NEW STAFF!



Denise Garee, Clinical Coordinator

CCHA has received grant funding to implement a first-class Mobile Simulation Laboratory for its member hospitals. To achieve this goal, we welcome Denise Garee, RN, MSN, CEN, whose expertise will accomplish our goal of creating a Mobile Sim Lab and be a great attribute to the member hospitals of the Alliance.

Peggy Hatter, Project Manager

CCHA has received grant funding to develop a Sexual Assaulted Nurse Examiner program for its Member Hospitals. Peggy Hatter, MSN, RN, SANE-A, FNE will manage the training and coordination for the SANE initiative. Ms. Hatter's work will not only deliver great value to our hospitals, but will increase the conviction rate for such crimes.



CCHA SCRAPBOOK

Alliance Day



CCHA members united together at the Holiday Inn SunSpree Resort on October 30, 2009 to celebrate Alliance Day. Events of the day included networking with other members and attending vendors, two speaker presentations, CCHA awards, a delicious lunch and vendor giveaways. Among the giveaways, MedQuist donated a 54 inch plasma TV, which was won by Melisa Ciarrocca from Scotland Healthcare.



Resident's Reception

On October 13, 2009 CCHA held its annual Resident's Reception at Landfall Country Club. Over 40 residents attended and met with 8 member hospitals who were seeking and considering future physicians. "I really enjoyed the reception and got to meet some good, potential candidates for 2010," noted Donna Bowen from Bladen County Hospital. The event also included music, refreshments, and prizes which were donated by each hospital and won by lucky residents.



Created by Kerrie Ward

